



Presentation and Evaluation of Data for Decision Making

U.S. Census Bureau, Washington, D.C.

To give meaning to data, analysts and policymakers often search for patterns and trends. Proper identification and effective presentation of such patterns and trends can help frame policy discussions and facilitate understanding by a wide audience. This workshop will emphasize simple and effective ways of describing data and visualizing associations through figures and tables. The workshop will consist of a series of lectures, case studies, and practical exercises. Each participant will develop a thorough appreciation of various methods for presenting and visualizing data, as well as strengths and weaknesses of each method.

During the workshop, participants will develop a Microsoft PowerPoint presentation with accompanying graphics to highlight key results from sources of data. Participants will present the product to the group and receive feedback. Participants are encouraged to bring their own secondary data to the workshop for this purpose.

Audience and Prerequisites

This is an introductory course designed for statisticians, government planners, and senior professionals seeking to enhance their understanding of data representation. Participants should be familiar with Microsoft Word, Excel, and PowerPoint.

Date: July 27 – 31, 2015
Place: U.S. Census Bureau Headquarters
Suitland, Maryland (near Washington, D.C.)
Tuition: US \$2,500

Apply early. The workshop will be limited to 15 participants. Those who complete the application requirements will be accepted on a first-come, first-served basis. For more information e-mail ipcta@lists.census.gov.